

# 30 UNDER 30

Meet the Class of 2017. These 600 young innovators—30 game changers in 20 industries—are challenging the conventional wisdom and rewriting the rules for the next generation of entrepreneurs, educators and entertainers. Their individual passions have been interpreted by artist Eric Waugh, who created whimsical paintings of their claims to fame in less than ten minutes during photo sessions in New York and San Francisco. The result is a picture-perfect marriage of art and commerce.

EDITED BY Caroline Howard with Natalie Sportelli

**ART & STYLE:** Susan Adams, Keren Blankfeld, Michael Solomon, Glenda Toma. **EDUCATION:** Caroline Howard, Justin Conklin. **ENERGY:** Christopher Helman, Aaron Tilley. **FINANCE:** Nathan Vardi, Antoine Gara, Corinne Jurney. **FOOD & DRINK:** Maggie McGrath, Natalie Sportelli, Abram Brown. **GAMES:** David Ewalt, Matt Perez. **HEALTH CARE:** Sarah Hedgecock, Matthew Herper. **HOLLYWOOD:** Natalie Robehmed, Madeline Berg, Hayley Cuccinello. **LAW & POLICY:** Kathryn Dill, Christopher Denhart, Daniel Fisher, Avik Roy. **MANUFACTURING & INDUSTRY:** Amy Feldman, Joann Muller, Alex Knapp. **MARKETING & ADVERTISING:** Jennifer Rooney, Lilly Knoepp. **MEDIA:** Emily Inverso, Kate Vinton, Madeline Berg. **MUSIC:** Zack O'Malley Greenburg, Natalie Robehmed. **RETAIL & E-COMMERCE:** Clare O'Connor, Vicky Valet. **SCIENCE:** Alex Knapp, Matt Perez, Sarah Hedgecock. **SOCIAL ENTREPRENEURS:** Michela Tindera, Alexandra Wilson, Parul Gullani. **SPORTS:** Dan Kleinman, Jordan Lebeau, Chris Smith. **TECH/CONSUMER:** Ryan Mac, Brian Solomon. **TECH/ENTERPRISE:** Kathleen Chaykowski, James Plafke. **VENTURE CAPITAL:** Alex Konrad, Jordan Lebeau.



PHOTOGRAPHY: Jamel Toppin for FORBES.

CREATIVE STYLE DIRECTOR: Joseph DeAcetis. STYLE ASSOCIATE: Juan Benson.

HAIR & MAKEUP EAST: Suzannah Hallili. HAIR & MAKEUP WEST: Mary Reid. PRODUCTION ASSISTANCE: Janet Baus.

# Features

JANUARY 24, 2017

SILICON VALLEY'S BLACK SHEEP **86**  
PHILLIP FROST: DOCTOR, INVENTOR,  
INVESTOR, BILLIONAIRE **94**

Artist Eric Waugh started a design firm at 18 and taught himself to paint at 23. He's now one of the world's most famous "live" painters—his football-field-size painting *Hero*, which depicts an adult embracing a child, made the *Guinness Book of World Records*—and he put those skills to work for our 30 Under 30 feature. **PAGE 68**







## Music

**Jason Aron, 28;**  
**Anthony Li, 28**  
Managers, Halsey

**Sophie Ash, 28**  
Project manager,  
Parkwood  
Entertainment

**Kelsea Ballerini, 23**  
Musician

**Bibi Bourelly, 22**  
Musician

**Emma Burgess-Olson, 28;**  
**Frankie Decalza**  
**Hutchinson, 29;**  
**Christine McCharren-**  
**Tran, 28**  
Cofounders, Discwoman

**Alessia Cara, 20**  
Musician

**Patrick Corcoran, 26**  
Manager, Chance the  
Rapper

**Daesung, 27;**  
**G-Dragon, 28;**  
**Seungri, 26;**  
**Taeyang, 28;** **T.O.P., 29**  
Musicians, Bigbang

**Daya, 18**  
Musician

**Designer, 19**  
Musician

**Derek Dollin, 28**  
Senior manager,  
Three Six Zero

**Josh Dun, 28;**  
**Tyler Joseph, 28**  
Musicians, Twenty One  
Pilots

**Taylor Dye, 21;**  
**Maddie Marlow, 21**  
Musicians, Maddie & Tae

**G-Eazy, 27**  
Musician

**Gallant, 25**  
Musician

**Michael George, 27**  
Artist manager, SB  
Projects

**Micah Hendler, 27**  
Founder, YMCA  
Jerusalem Youth Chorus

**Jeremih, 29**  
Musician

**Joe Kay, 27**  
Cofounder, Soulection

**Tory Lanez, 24**  
Musician

**Logic, 26**  
Musician

**Julia Michaels, 23**  
Musician

**Jeffrey Ponchick, 29**  
Cofounder, Repost  
Network

**Charlie Puth, 25**  
Musician

**Troye Sivan, 21**  
Musician

**Justine Skye, 21**  
Musician

**Drew Taggart, 27**  
Musician, the  
Chainsmokers

**La Mar Taylor, 26**  
Creative director, the  
Weeknd

**Bryson Tiller, 23**  
Musician

**Lil Yachty, 19**  
Musician

### JUDGES

Jason Derulo—musician  
Halsey—musician  
Anthony Saleh—cofounder,  
QueensBridge Venture  
Partners

## Gallant, 25

### MUSICIAN

"When I hear his voice, I just lose it." That's what Elton John had to say about Gallant shortly before they performed the young singer's breakout hit, "Weight in Gold," together in London last September. Born Christopher Gallant III, he graduated from New York University in 2012 and moved to Los Angeles to build his own, unique sound, blending elements of R&B, alternative rock, soul and electronic music. His 2016 debut, *Ology*, is up for a Grammy for Best Urban Contemporary Album, and he averages 1.2 million listeners per month on Spotify alone. In 2016 he took his act on the road, doing 77 shows in eight countries. That's just the beginning, as far as he's concerned: "I honestly don't think that I've necessarily had my big break yet."

1941 WILD LILY WINDBREAKER BY COACH (\$495); COTTON TROUSERS BY PT PANTALONI TORINO (\$425); CLYDE SNEAKERS IN CORDOVAN PATENT LEATHER BY PUMA (\$110).



## Food & Drink

**Lizzi Ackerman, 29**  
Cofounder, Birch Benders Micro-Pancakery

**Drew Anderson, 29**  
Cofounder, Cleveland Kraut

**Tatiana Birgisson, 27**  
Founder, Mati Energy

**Matt Bodnar, 29**  
Partner, Fresh Hospitality

**Ross Burack, 27**  
Cofounder, Choza Taqueria

**Andrew Chmielewski, 29**  
Founder, Dave's Sweet Tooth

**Chloe Coscarelli, 29**  
Founder, By Chloe

**Simon Davies, 27**  
Chef de cuisine, Alinea

**Jake Dell, 29**  
Owner, Katz's Delicatessen

**Zachary Engel, 28**  
Chef de cuisine, Shaya

**Miguel Garza, 29**  
Cofounder, Siete Family Foods

**Jorge Gaviria, 29**  
Founder, Masienda

**Andrew Gonzalez, 25**  
Founder, Night Owl Cookie

**Joey Grassla, 29**  
Founder, Kutoa Health

**Amir Hosseini, 29**  
Cofounder, Curry Up Now

**Kate Kavanaugh, 28**  
CEO, Western Daughters Butcher Shop

**Michael Kennedy, 29**  
Founder, Component Wine Company

**Michael Steven Levine, 25**  
CEO, Global Food Solutions

**Jen Martin, 28**  
Cofounder, Pipsnacks

**Kwame Onwuachi, 27**  
Chef/owner, the Shaw Bijou

**Ian Purkayastha, 24**  
Founder, Regalis Foods

**Maxim Razmakhin, 28**  
Cofounder, Thirstie

**Jourdan Samel, 28; Ari Sherman, 29**  
Cofounders, Hemp Health

**Michael Shoretz, 29**  
CEO, Enlightened

**Katlin Smith, 28**  
Founder, Simple Mills

**Daniela Soto-Innes, 26**  
Chef de cuisine, Cosme

**Dominik Stein, 29**  
Cofounder, Verts Mediterranean Grill

**Keeley Tillotson, 24; Erika Welsh, 25**  
Cofounders, Wild Friends Foods

**Tiffany Yam, 29**  
Partner, Salt Partners

**Molly Yeh, 27**  
Creator, My Name Is Yeh

### JUDGES

Alex Guarnaschelli—chef/  
restaurateur, Butter

Paul Ross—president and CEO,  
Edrington Americas

Marcus Samuelsson—chef/  
restaurateur, Red Rooster Harlem  
Lee Schrager—founder, South Beach  
and New York Wine & Food Festivals



### 30 UNDER 30

## Jeremy Fiance, 25

MANAGING PARTNER,  
THE HOUSE FUND

This UC Berkeley grad is delivering the message of school spirit, entrepreneurship and experiential education. His platform is the House Fund, which launched in April 2016, a \$6 million pre-seed and seed-stage venture fund dedicated to entrepreneurs with Berkeley ties: students, faculty, university employees and its half a million alumni.

To date the House Fund has funded more than 20 companies, spanning robotics, education and AI, with an average investment between \$50,000 and \$250,000.

"Having seen thousands of companies come out of this community, we have a good sense of the big ideas when we see them. We have a sense of the passion and fire in an entrepreneur when they really want to bring this company to life," says Fiance, who was previously a managing partner at Dorm Room Fund SF, a venture fund run by students for student startups. "I have [Cal] shirts, hats, posters. I bleed blue and gold."

## Miguel Garza, 29

COFOUNDER, SIETE FAMILY FOODS

For years, when Miguel Garza sat down at the family dinner table in Laredo, Texas, the Mexican-American spread was missing a very key component: flour tortillas. His older sister Veronica had an autoimmune disease that forced her to remove all grain from her diet, and for moral support the entire Garza clan also made do without, using lettuce leaves for their tacos. In 2014, Veronica started making tortillas from almond flour. It was grain-free and, more importantly, *abuela* approved. When the choosy family matriarch gave the tortilla her blessing, Miguel knew the family was onto something. He began pitching the tortillas

to local grocery stores and co-ops; lines of cassava-and-coconut (or chia) tortillas quickly followed.

Today, the family dinner workaround has blossomed into Siete Family Foods, which is among the just 2% of Latino-owned businesses doing north of \$1 million in revenue each year. "The customer wants clean labels, simple ingredients, real food. Grain-free, by proxy, stands for that," says Miguel, who is Siete's CEO.

Next up for the company: a line of grain-free tortilla chips, which will roll out in Whole Foods nationwide in January. "We see ourselves as a healthy Mexican food company," he says. "You know Annie's Homegrown, which does organic traditional American cuisine? We see ourselves as that, but for Mexican food."

MIGUEL GARZA: WALLACE & BARNES SELVEDGE DENIM SHIRT BY J. CREW (\$148); BYRON JEANS BY HUDSON JEANS (\$189); NEW BALANCE 420 SNEAKERS BY NEW BALANCE (\$70). JEREMY FIANCE: BOMBER JACKET BY ZANONE (\$175); COURAGE JEANS BY 34 HERITAGE (\$190); SUDE SNEAKER BY SUPRA (\$80).



## Education

**Jacob Allen, 28; Marie Dandie, 27**  
Cofounders, *pilotED Schools*

**Louise Baigelman, 29**  
Cofounder, *Story Shares*

**Blair Brettschnelder, 27**  
Founder, *GirlForward*

**Gregory Brown, 28; Mitchell Moffit, 28**  
Creators, *AsapSCIENCE*

**Nicole Cardoza, 27**  
Founder, *Yoga Foster*

**Hardy Farrow, 26**  
Executive director, *Let's Innovate Through Education*

**Jeremy Fiance, 25**  
Founder, *the House Fund*

**Jason Field, 27**  
Founder, *BrainStation*

**Jonathan Gottfried, 26; Mike Swift, 27**  
Cofounders, *Major League Hacking*

**Mendell Grinter, 25**  
Founder, *Campaign for School Equity*

**Luke Heine, 22; Cole Scanlon, 20**  
Codirectors, *Fair Opportunity Project*

**Ryan Hoch, 29**  
Cofounder, *Overgrad*

**Connie Hu, 27; Joseph Schlesinger, 27**  
Cofounders, *ArcBotics*

**Sleva Kozinsky, 26**  
Cofounder, *StudySoup*

**Jenna Leahy, 28**  
Co-CEO, *CASA Academy*

**Jordan Levy, 24; Andrew Pohle, 27; Jake Schaufeld, 24**  
Cofounders, *Real Time Cases*

**Denisse Rojas Marquez, 27; Jirayut New Latthivongskorn, 27**  
Cofounders, *Pre-Health Dreamers*

**Jeffrey Martin, 25; Dylan Stone-Miller, 26**  
Cofounders, *honorCode*

**Elijah Mayfield, 27**  
Vice president of new technologies, *Turnitin*

**Sophia Parsa, 25; Shakib Zabihian, 25**  
Cofounders, *toot*

**Jacobi Petrucci, 22; Prahasith Veluvolu, 21; Colton Voegel, 21**  
Cofounders, *Mimir*

**Evin Floyd Robinson, 26; Jessica Santana, 27**  
Cofounders, *New York on Tech*

**Rachel Romer Carlson, 28; Brittany Stich, 28**  
Cofounders, *Guild Education*

**Shanyn Ronis, 29**  
Founder, *Education Global Access Program*

**Jeff Sorensen, 27**  
Founder, *optiMize*

**Leandra Tejedor, 25**  
Cofounder, *Vicode*

**Joe Vasquez, 27**  
Codirector, *Runway Incubator*

**Cliff Weitzman, 22**  
Founder, *Speechify*

**Alec Whitters, 29**  
CEO, *Higher Learning Technologies*

**Tamara Wilkerson, 26**  
Executive director, *African American Teaching Fellows*

**JUDGES**

Stacey Childress—CEO, *NewSchools Venture Fund*

Arne Duncan—managing partner, *Emerson Collective*

Wendy Kopp—cofounder, *Teach for All*

Marcus Noel—founder, *Heart of Man Ventures*

## Hollywood & Entertainment

**Denée Benton, 25**  
Actor

**Quinta Brunson, 27**  
Development partner, *BuzzFeed Motion Pictures*

**Jessica Chou, 26**  
Producer

**Kiersey Clemons, 23**  
Actor

**Emory Cohen, 26**  
Actor

**Tanya Cohen, 28**  
Motion picture literary and talent agent, *WME-IMG*

**RJ Cyler, 21**  
Actor

**Cameron Dallas, 22**  
Digital star

**Hilary Duff, 29**  
Actor

**Alden Ehrenreich, 27**  
Actor

**Elle Fanning, 18**  
Actor

**Elliot Fletcher, 20**  
Actor

**Laura Gordon, 29**  
Television literary agent, *ICM Partners*

**Lucas Hedges, 20**  
Actor

**Ryan Higa, 26**  
Digital star

**Jacque Katz, 29**  
Television literary agent, *Creative Artists Agency*

**Tyler Oakley, 27**  
Digital star

**Lele Pons, 20**  
Digital star

**Trevante Rhodes, 26**  
Actor

**Margot Robbie, 26**  
Actor

**Charles Rogers, 29**  
Director/producer/writer

**Oren Rosenbaum, 27**  
Digital media agent, *United Talent Agency*

**Ashton Sanders, 21**  
Actor

**Justice Smith, 21**  
Actor

**Lakeith Stanfield, 25**  
Actor

**Melissa Villaseñor, 29**  
Comedian

**Mia Wasikowska, 27**  
Actor

**Samira Wiley, 29**  
Actor

**Krysty Wilson-Cairns, 29**  
Writer

**Evan Rachel Wood, 29**  
Actor

**JUDGES**

David Linde—CEO, *Participant Media*

Issa Rae—actor/writer/producer, *Issa Rae Presents*

Jill Soloway—writer/director, *Topple Productions*



## Tyler Oakley, 27

DIGITAL STAR

"YouTube provides a microphone for marginalized voices," says comedian and LGBT activist Tyler Oakley. The platform has amplified his voice to reach nearly 8.1 million subscribers, who tune in to watch his talk-show-like videos, in which he muses on topics both light (celebrity crushes and viral videos) and heavy (politics and sexuality).

"When I was younger and still in the closet, I couldn't just Google 'coming-out story' to help me articulate what I was going through," he says.

With spiky bleached hair and signature geek-chic glasses, Tyler counts Michelle Obama, Kerry Washington and Ricky Martin among

his fans, but his biggest proponent is Ellen DeGeneres, with whom he has a production deal. A 2015 book of personal essays, *Binge*, became a *New York Times* bestseller, and he has raised over \$1 million for the suicide hotline the Trevor Project. "YouTube is a place for people from all over the world to feel less alone," Oakley says.





### 30 UNDER 30

## James Heller, 29

COFOUNDER, WRAPIFY

As a kid, James Heller would beg his father to take him to the Porsche dealership to sit in the cars. "I was completely obsessed with German sports cars," said Heller, who bought his own Porsche when he was 26. Two years later he sold that car—and cashed out his 401(k) and savings—to launch Wrapify, a startup with \$2.9 million in funding that pays everyday people an average of \$350 a month to wrap their cars in advertisements and simply drive around. Sure, advertising on cars isn't new, but Wrapify adds a digital twist. Its app automatically alerts drivers to new ad campaigns and provides brands with a dashboard that tracks how many people are seeing the ads in real time. Wrapify has 35,000 drivers in 27 cities and counts Anheuser-Busch, Petco and eBay as clients. In the next year Heller is looking to triple his current \$3 million in sales. "I don't take no for an answer. I just don't."

## Marketing & Advertising

**Daniel Altmann, 29; Eric Posen, 28**  
Cofounders, Naritiv

**Andy Bossley, 28**  
Senior manager of global marketing campaigns, IBM

**Vincent Cacace, 26**  
Founder, Vertebrae

**Eva Chan, 27; Daniel Rodic, 26; Elena Sahakyan, 29**  
Cofounders, Exact Media

**Eden Chen, 29**  
Founder, Fishermen Labs

**Tony Chen, 26**  
CEO, Channel Factory

**Marina Cockenberg, 29**  
Director of digital, The Tonight Show Starring Jimmy Fallon, NBC

**Gregory Constantine, 27**  
Global music strategy and cultural partnerships lead, Smirnoff, Diageo

**Alex Dahan, 24; Eric Dahan, 26; Felix LaHaye, 28**  
Cofounders, InstaBrand

**Bobak Emamian, 29**  
Cofounder, Prolific Interactive

**Andrew Fabbri, 29; Shaun Shelkh, 25**  
Cofounders, Jump 450 Media

**Jared Feldman, 28**  
Founder, Canvs

**Laura Foti, 26**  
Head of paid media and analytics, GE Digital

**Lauren Gallo, 29**  
Senior digital marketing and communications lead, Apple Retail, Apple

**Devon Galloway, 29**  
Cofounder, Vidyad

**Daniel George, 25**  
Founder, Limitless Creative

**Julieanna Goddard, 26**  
Founder, YesJulz

**James Heller, 29**  
Cofounder, Wrapify

**Leyda Hernandez, 28**  
Director of marketing, iSpot.tv

**Mansi Jayakumar, 29**  
Global director of innovation, Y&R

**Salone Kapur, 27**  
Head of city marketing, Google Fiber, Google

**Jan-Niklas Kokott, 29**  
Head of product and customer insight, Glossier

**Jennifer Lo Chan, 26**  
Marketing campaign manager, Nvidia

**Shaun McBride, 29**  
Founder, Shonduras

**Elliana Murillo, 28**  
Head of multicultural marketing, Google

**Sean O'Brien, 27; Evan Wray, 27**  
Cofounders, Swyft Media

**Aniq Rahman, 29**  
President, Moat

**Justin Rezvani, 28**  
Founder, theAmplify

**James Shani, 28**  
Founder, Madison+Vine

**Kevin Yamazaki, 29**  
Founder, Sidebench

### JUDGES

**Linda Boff—CMO, GE**  
**Bonin Bough—host of Cleveland Hustles, CNBC**

**Rachel Tipograph—founder, MikMak**  
**Abby Wambach—2015 FIFA Women's World Cup champion**

COTTON SUIT BY RAVAZZOLO (\$3,300); COTTON SHIRT (\$50) AND TIE (\$45) BY VAN HEUSEN; SILK POCKET SQUARE BY CHARLES TYRWHITT (\$20); LEATHER AND ELKSKIN SHOES BY SANTONI (\$920).



## Retail & E-commerce

**Alex Adelman, 27**  
Founder, Cosmic

**Ben Aneesh, 26; Natalie Gray, 29**  
Cofounders, Cover

**Andrew Brooks, 29**  
Founder, Vanel

**Allen Brouwer, 28**  
Cofounder, BestSelf

**Chloe Burch, 25; Neely Burch, 26**  
Cofounders, Neely & Chloe

**Jennifer Chong, 28**  
Cofounder, Linjer

**Nell Diamond, 28; Katherine Kapnick, 26**  
Cofounders, Hill House Home

**Ellie Dinh, 29**  
Cofounder, Girlfriend Collective

**Matt Dronkers, 27; Andrew Nilon, 27**  
Cofounders, Electric Family

**Laura Dweck, 27; Michael Dweck, 29**  
Cofounders, Basic Outfitters

**Muhga Eltigani, 25; Sam Roberts, 26**  
Cofounders, NaturAll Club

**Alex Fenkell, 27; Jordan Katzman, 27**  
Cofounders, SmileDirectClub

**Yakir Gola, 23; Rafael Ilshayev, 23**  
Cofounders, goPuff

**Molly Hayward, 28**  
Founder, Cora

**Meika Hollender, 29**  
Cofounder, Sustain

**Steven Izen, 26**  
Founder, Lokai

**Marta Jamrozik, 26; Misha Laskin, 26**  
Cofounders, Claire

**Kylie Jenner, 19**  
Founder, Kylie Cosmetics

**Erika Jensen, 27**  
Cofounder, the Flex Co.

**Lauren Kassan, 29**  
Cofounder, the Wing

**Furqan Khan, 28**  
Founder, Kixify

**Michelle Lin, 24; Wayne Lin, 28**  
Cofounders, Live Love Polish

**Emily Motayed, 28**  
Cofounder, Havenly

**Nicole Najafi, 29**  
Founder, Industry Standard

**Steven Ng, 24**  
Founder, Elliot Havok

**Brett Podolsky, 28; Jonathan Regev, 29**  
Cofounders, the Farmer's Dog

**Jon Richards, 29**  
Cofounder, Nomatic

**Cynthia Salim, 29**  
Founder, Citizen's Mark

**Justin Schneider, 28**  
Founder, Wolf & Shepherd

**Amber Venz Box, 29**  
Cofounder, LikeToKnowIt

**Steven Ng, 24**  
Founder, Elliot Havok

**Brett Podolsky, 28; Jonathan Regev, 29**  
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Founder, Wolf & Shepherd

**Amber Venz Box, 29**  
Cofounder, LikeToKnowIt



## Emily Motayed, 28

**COFOUNDER, HAVENLY**

When she cofounded Havenly with her older sister Lee Mayer in 2013, Emily Motayed didn't know much about interior design—other than that she couldn't afford it. After moving into her first “big-girl” apartment in New York, she discovered that traditional interior designers weren't interested in working within her modest budget. “Everyone deserves to have a beautiful home, whether you have a \$1,000 or a \$50,000 budget,” she says.

Working with a roster of more than 200 freelance interior designers, Havenly charges a flat fee of either \$79 or \$199 per room. Every interaction, from agreeing on a budget to assembling a shopping list, takes place online. The Denver-based company also sells furniture, allowing shoppers to buy a whole, Instagram-ready look. In three years Motayed and Mayer have increased Havenly's team from 2 to 60 and raised \$13.3 million in funding.



## Media

**Libby Brittain, 27**

Partner strategy lead, news, Facebook

**Kristina Budelis, 28**  
Cofounder, KitSplit

**Rhonesha Byng, 27**  
Founder, Her Agenda

**Emma Cline, 27**  
Author

**Leslye Davis, 26**  
Photo and video journalist, New York Times

**Anna Therese Day, 28**  
Journalist

**Brian Donohue, 27**  
CEO, Instapaper

**Clay Dumas, 28**  
Chief of staff and senior advisor, Office of Digital Strategy, the White House

**Brandon Feldman, 29**  
News & politics manager, YouTube

**Ashley Ford, 29**  
Development executive, Web series and video, Matter Studios

**Taylor Freeman, 26;**  
**Will Mason, 26**  
Cofounders, Upload

**Vinny Green, 25**  
Director, business development, Snopes

**Yaa Gyasi, 27**  
Author

**Isabella Herrera, 25**  
Music editor, Remezcla

**John Herrman, 29**  
David Carr Fellow, New York Times

**Daniel Houghton, 28**  
CEO, Lonely Planet

**Greg Howard, 28**  
David Carr Fellow, New York Times Magazine

**Sarah Jeong, 28**  
Contributing editor, Motherboard, Vice Media

**Alexander Klokus, 25;**  
**Jordan Lejuwaan, 26**  
Cofounders, Futurism

**Amy Levin, 29**  
Founder, CollegeFashionista

**Wesley Lowery, 26**  
National reporter, Washington Post

**Adam Marshall, 28**  
Knight Foundation litigation attorney, Reporters Committee for Freedom of the Press

**Ashley McCollum, 29**  
General manager, Tasty, BuzzFeed

**Griffin McElroy, 29**  
Founding editor, Polygon

**John Meyer, 21**  
Founder, Fresco News

**Evan Puschak, 28**  
Creator, The Nerdwriter

**Hayden Rockwell, 26**  
Lead senior story editor, Snapchat

**Alex Schmitter, 27**  
Senior strategist, Transgender Media, GLAAD

**Molly Swenson, 29**  
CMO, RYOT

**Jia Tolentino, 28**  
Contributing writer, New Yorker.com

### JUDGES

Jim Bankoff—CEO, Vox Media  
Pete Cashmore—founder, Mashable  
Kate Lee—head of content development, Medium  
Shane Smith—cofounder, Vice Media

## 30 UNDER 30

### Daniel Houghton, 28

CEO, LONELY PLANET

In 2013, three years after graduating from Western Kentucky University, Daniel Houghton took the helm of the now 44-year-old travel brand Lonely Planet. One of his first tasks? Laying off 75 people, one-fifth of the company's employees, many of whom worked on LP's free-spirited print guidebooks. Industrywide, guidebook sales plummeted 40% from 2007 through 2012, so Houghton decided LP had to focus on digital to survive. One year after he took over, digital accounted for 30% of LP's revenue, and print sales also rebounded, up 27% since 2013.

After college Houghton started his own production company, Houghton Multimedia, which got the attention of tobacco billionaire Brad Kelley. The two created NC2 Media, through which Kelley acquired LP for \$77 million. "You have to be respectful of [the] past while trying to plow into the future," Houghton says. That future is filled with a flagship Guides app (nearly a million downloads in the past year) and partnerships with companies like Samsung. LP is the largest guidebook player, according to Nielsen, owning 25% of the nearly \$90 million guidebook market.



### Matt Humphrey, 29

COFOUNDER, LENDINGHOME

Buying a home may be part of the American dream, but mortgages can be a nightmare. Matt Humphrey wants to change that. His three-year-old startup has raised more than \$100 million and originated over \$1 billion in loans. The platform cuts out banks by connecting borrowers directly with investors. The approach opens up credit to unconventional buyers like self-employed entrepreneurs, who often hit walls with traditional lenders.

"The mortgage world today is mired by complexity, a lack of technology and inefficiency," Humphrey says. "Not only can we beat the banks at their own game doing the standard products better, faster and cheaper, but we can expand access to credit."

Humphrey, who started college when he was 13, has been an entrepreneur since 2005. His first big exit came when he sold a Groupon-like daily-deal site called HomeRun for over \$100 million in 2011. This year LendingHome established an institutional channel, bundling \$126 million in loans into tradable securities, fueling a near tripling of revenues.



## Finance

**Anish Abuwala, 29**  
Portfolio manager, Caxton Associates

**Raja Bobbili, 29**  
Analyst, Abrams Capital

**Michael Buckley, 29**  
Analyst, Duquesne Capital Management

**Francis Chung, 29**  
Quantitative developer, IEX Group

**Kerri Cohen Saperstein, 29**  
Vice president, Goldman Sachs

**Richard Craib, 29**  
CEO, Numerai

**Ben Friedman, 29**  
Portfolio manager, CQS

**Akshay Goyal, 28**  
Vice president, Starwood Capital

**Zach Hamed, 23**  
Product manager, Goldman Sachs

**Matt Humphrey, 29**  
Cofounder, LendingHome

**Rachel Hunter, 27**  
Associate, Apollo Global Management

**David Knopf, 28**  
Partner, 3G Capital

**Dhruv Maheshwari, 28**  
Research analyst, Point72 Asset Management

**Eugene Marinelli, 29**  
Chief technology officer, Blend

**Anthony Massaro, 29**  
Partner, Pershing Square Capital Management

**Ann Mathews, 28**  
Vice president, Goldman Sachs

**Alissa Merar, 29**  
Vice president, Bank of America

**Alex Nomitch, 29**  
Portfolio manager, Viking Global Investors

**Guillaume Rabate, 28**  
Vice president, Morgan Stanley

**Daniel Rasmussen, 29**  
Founder, Verdad Fund Advisers

**Niraj Shah, 29**  
Senior associate, RedBird Capital Partners

**David Smalling, 29**  
Director, BlackRock

**Ben Solarz, 29**  
Principal, SPO Partners

**Andy Stafman, 29**  
Partner, Sachem Head Capital Management

**Colter Van Domelen, 29**  
Partner, Tiger Global Management

**Kelly Wannop, 29**  
Associate, Blackstone Group

**Brandon Watkins, 28**  
Vice president, Goldman Sachs

**Benjamin Wu, 28**  
Partner, Huntsman Family Investments

**Franklin Zhao, 29**  
Global macro trader, Commonwealth Opportunity Capital

**Katy Zhao, 29**  
Vice president, Morgan Stanley

### JUDGES

Jennifer Fan—portfolio manager, Millennium Management  
Thomas H. Lee—founder, Lee Equity Partners  
Sonia Gardner—cofounder, Avenue Capital Group

## Science

**Michelle Atallah, 26**  
Ph.D. candidate, Stanford University

**Michael Barron, 27**  
Senior scientist, AeroFarms

**Brandon Carpenter, 25**  
Cofounder, Feynman Nano

**Xi Chen, 29**  
Assistant professor, New York University

**Huanyu Cheng, 28**  
Assistant professor, Pennsylvania State University

**Timothy Downing, 29**  
Assistant professor, University of California, Irvine

**Davina Durgana, 28**  
Senior statistician, Walk Free Foundation

**Melissa Gymrek, 28**  
Assistant professor, University of California, San Diego

**Karan Jani, 28**  
Ph.D. candidate, Georgia Institute of Technology

**Michael Johnson, 27**  
Cofounder, Visikol

**Michelle Kunimoto, 23**  
Master's candidate, University of British Columbia

**Matthew Lovett-Barron, 29**  
Postdoctoral fellow, Stanford University

**Luther McDonald, 28**  
Assistant professor, University of Utah

**Stefanie Mueller, 29**  
Assistant professor, Massachusetts Institute of Technology

**Jeff Nivala, 29**  
Postdoctoral fellow, Harvard Medical School

**Olivier Noel, 28**  
Cofounder, DNAsimple

**Korin Reid, 29**  
Senior data scientist, McKesson

**Daisy Robinton, 29**  
Postdoctoral fellow, Harvard University

**Monica Rosenberg, 28**  
Ph.D. candidate, Yale University

**Jacob Rubens, 29**  
Associate, Flagship Pioneering

**Phiala Shanahan, 26**  
Postdoctoral fellow, Massachusetts Institute of Technology

**Arun Sharma, 26**  
Postdoctoral fellow, Harvard Medical School

**Mark Smith, 29**  
Cofounder, OpenBiome

**Kenneth Smith, 27**  
Structural dynamics engineer, NASA Langley Research Center

**Justin Solomon, 29**  
Assistant professor, Massachusetts Institute of Technology

**Daniel Szafrin, 28**  
Assistant professor, University of Colorado, Boulder

**John Urschel, 25**  
Ph.D. candidate, Massachusetts Institute of Technology

**Katharina Volz, 29**  
Founder, Razor

**Diane Wu, 29**  
Cofounder, Trace Genomics

**Alice Zhang, 28**  
Cofounder, Verge Genomics

### JUDGES

Cigall Kadoch—assistant professor, Dana-Farber Cancer Institute  
Robert Langer—institute professor, MIT  
John Scalzi—science fiction author

## Alice Zhang, 28

### COFOUNDER, VERGE GENOMICS

While pursuing an M.D./Ph.D. at UCLA, Alice Zhang was shocked to learn a fact every drug researcher knows all too well: 90% of medicines that start human trials fail. "It's still largely a guessing game," she says. Her startup, Verge Genomics, is the latest in a long line of biotechs that think merging the latest in computer science with new technologies for decoding the human genetic code can provide a solution.

What's special: Verge has the guts to target Alzheimer's and Parkinson's, areas most drug companies have abandoned as hopeless. The seven-person startup raised \$4 million from such firms as IA Ventures and Draper Associates, and assembled multiple advisors, including Alzheimer's research luminary Paul Aisen, Harvard biotech guru George Church and the chief medical officer of the biotech firm Alkermes. Using machine-learning algorithms to understand networks of genes is an exploding scientific field. Maybe this time it will work as a business.



LEATHER JACKET (\$798) AND BLACK AND PRINTED DRESS (\$398) BY POLO RALPH LAUREN; LEATHER AND SUEDE GRACE GRAND SANDAL BY COLE HAAN (\$270) BY COLE HAAN.



## Venture Capital

**Steve Anastos, 27**  
Principal,  
Bain Capital Ventures

**Lisa Barnett, 27**  
Partner, Sherpa Foundry

**Logan Bartlett, 29**  
Vice president,  
Battery Ventures

**Phil Brady, 23;**  
**Clancey Stahl, 23**  
Managing partners,  
GoAhead Ventures

**Mackey Craven, 28**  
Partner, OpenView Partners

**Jason Duboe, 28**  
Principal, Chicago Ventures

**Jerrod Engelberg, 28**  
Head of venture ops and data  
science, FundersClub

**Miles Grimshaw, 25**  
Investor, Thrive Capital

**TJ Hennessy, 27**  
Principal, Arena Ventures

**Mohammad Islam, 27**  
Senior associate, DFJ

**Nimi Katragadda, 28**  
Principal, BoxGroup

**Able Katz, 26**  
Principal, August Capital

**Jocelyn Kinsey, 26**  
Senior associate, DFJ

**Alex Lim, 28**  
Senior associate, Institutional  
Venture Partners

**Michael Ma, 29**  
General partner,  
Liquid 2 Ventures

**Jake Medwell, 28;**  
**Drew Oetting, 26**  
Founding partners, 8VC

**Nimay Mehta, 28**  
Partner, Lead Edge Capital

**John Melas-Kyriazi, 27**  
Senior associate,  
Spark Capital

**Ryan Melohn, 28**  
Cofounder,  
Expansion Venture Capital

**Harley Miller, 27**  
Vice president, Insight  
Venture Partners

**Bucky Moore, 29**  
Principal, Costanza Ventures

**Joshua Nussbaum, 26**  
Principal, Compound

**Andrew Reed, 26**  
Partner, Sequoia Capital

**Caitlin Strandberg, 28**  
Vice president, FirstMark

**Adam Struck, 29**  
Managing partner and  
founder, Struck Capital

**Phil Toronto, 29**  
Partner, Vayner/RSE

**Anargha Vardhana, 28**  
Senior associate, Maveron

**Joanne Yuan, 28**  
Associate partner,  
Cowboy Ventures

**Lu Zhang, 28**  
Founding partner, NewGen  
Capital

**Toby Zhang, 28**  
Partner, CRCM Ventures

### JUDGES

Alfred Lin—partner, Sequoia  
Capital

Rebecca Lynn—partner,  
Canvas Ventures

Megan Quinn—general  
partner, Spark Capital

Naval Ravikant—cofounder,  
AngelList

### 30 UNDER 30

## Lu Zhang, 28

FOUNDING PARTNER, NEWGEN CAPITAL

As a materials science and engineering grad student at Stanford, Lu Zhang applied her work with nanosensors to building a new medical device that tests for Type 2 diabetes—part of an on-campus entrepreneurship class. She eventually sold her resulting company, Acetone, to a private medical device company, which later sold it to a public one for more than \$10 million.

Looking to refresh, Zhang spent two years as a venture partner at Fenox Venture Capital. As a female VC from China, she was unusual in Silicon Valley and quickly became established as an expert on U.S. tech that could do well back home. In 2014 she decided to open her own shop.

NewGen specializes in early-stage tech investments and has raised a \$17 million first fund and a \$75 million second one. The firm has made 38 investments so far, including ones in Chat Sports (sports content and news that are personalized using AI algorithms), Grubmarket (an online farmers' market) and Stratifyd (data-driven sentiment-analysis tools). "My personality is I wish for the best, I prepare for the worst," Zhang says. "I may look like a petite Asian girl, but I don't want anyone to tell me that I can't do it."







## Teju Ravilochan, 29

**COFOUNDER, UNREASONABLE INSTITUTE**

It's unreasonable: Fresh out of college and without ever founding a company himself, Teju Ravilochan built an accelerator for social entrepreneurs tackling the world's unsolved problems from poverty to clean-water access. The company draws its name from a George Bernard Shaw quote that claims "All progress depends on the unreasonable man." For the Unreasonable Institute that means finding entrepreneurs who are willing to tackle complex problems at scale, even if on paper they're unqualified.

To make up for their inexperience, Ravilochan and his cofounders created a massive network of mentors, such as pioneering social entrepreneur Paul Polak and Google X cofounder Tom Chi, and capital partners, including the Rockefeller Foundation. To date the institute has graduated 148 startups who have raised over \$155 million. "We admitted that we did not know what it took to solve these problems," says Ravilochan. "We were our own customers."

## Social Entrepreneurs

**Aditya Agarwalla, 23**  
Cofounder, Kisan Network

**Noam Angrist, 25**  
Cofounder, Young Love

**Ricky Ashenfelter, 29**  
Cofounder, Spoiler Alert

**Robert Bergquist, 24;**  
**Brittany Bergquist, 26**  
Cofounders, Cell Phones for Soldiers

**Sixto Cancel, 24**  
CEO, Think of Us

**Corinne Clinch, 23; Uriel Eisen, 24**  
Cofounders, Rorus

**Emily Cunningham, 26;**  
**Kwami Williams, 25**  
Cofounders, MoringaConnect

**Tsechu Dolma, 24**  
Founder, Mountain Resiliency Project

**Brit Gilmore, 29**  
President, The Giving Keys

**Jason Green, 27; Matt LaRosa, 23**  
Cofounders, Edenworks

**Sam Greenberg, 24;**  
**Sarah Rosenkrantz, 24**  
Cofounders, Y2Y

**Kristof Grina, 26; Kathleen O'Keefe, 26;**  
**Jeff Prost-Greene, 26**  
Cofounders, Up Top Acres

**Afzal Habib, 28;**  
**Sabrina-Natasha Habib, 28**  
Cofounders, Kidogo

**Tina Hovsepian, 29**  
Founder, Cardborigami

**John Lewandowski, 26**  
Founder, Disease Diagnostic Group

**Quardean Lewis-Allen, 29**  
Founder, Made in Brownsville

**Evan Lutz, 24**  
Cofounder, Hungry Harvest

**Sara Minkara, 27**  
Founder, Empowerment Through Integration

**Genevieve Nielsen, 24**  
Cofounder, mRelief

**Daquan Oliver, 24**  
Founder, WeThrive

**Liz Powers, 28**  
Cofounder, ArtLifting

**Sam Pressler, 24**  
Founder, Armed Services Arts Partnership

**Teju Ravilochan, 29**  
Cofounder, Unreasonable Institute

**Liana Rosenman, 25; Kristina Saffran, 24**  
Cofounders, Project HEAL

**Ryan Ross, 28**  
Program director, Halcyon Incubator

**Michael Roytman, 28**  
Cofounder, Dharma Platform

**Annie Ryu, 26**  
Founder, The Jackfruit Co.

**Mario Jovan Shaw, 27; Jason Terrell, 26**  
Cofounders, Profound Gentlemen

**Rachel Sumekh, 25**  
Founder, Swipe Out Hunger

**Galen Welsch, 29**  
Cofounder, Jibu

### JUDGES

Jean Case—cofounder, Case Foundation  
Cheryl Dorsey—president, Echoing Green  
Randall Lane—editor, *Forbes* magazine  
Kiah Williams—cofounder, SIRUM



**Jobert Abma, 26; Michiel Prins, 26**  
Cofounders, HackerOne

**Raphael Arar, 29**  
Designer and researcher, IBM

**Leore Avidar, 28; Harry Zhang, 27**  
Cofounders, Lob.com

**Payam Banazadeh, 25;**  
**William Woods, 28**  
Cofounders, Capella Space

**Shane Scranton, 26;**  
**Nate Beatty, 25**  
Cofounders, IrisVR

**Laura Behrens Wu, 25;**  
**Simon Kreuz, 27**  
Cofounders, Shippo

**Max Bennett, 26**  
Cofounder, Bluecore

**Scott Britton, 28**  
Cofounder, Troops.ai

**Mackenzie Burnett, 23;**  
**Dan Gillespie, 23**  
Cofounders, Redspread

**Nick Candito, 29**  
Cofounder, Progressly

**Mathilde Collin, 27**  
Cofounder, Front

**Brad Cordova, 27**  
Cofounder, TrueMotion

**Ryan Disraeli, 29**  
Cofounder, TeleSign

**Andrew First, 27**  
Cofounder, Leanplum

**Wade Foster, 29; Mike Knoop, 27**  
Cofounders, Zapier

**Larry Gadea, 29**  
Founder, Envoy

**Mitchell Hashimoto, 27;**  
**Armon Dadgar, 25**  
Cofounders, HashiCorp

**Steven Hong, 28**  
Cofounder, Kumu Networks

**Peter Johnston, 28**  
Founder, Lystable

**Charlotte Klang, 25**  
Mission integration engineer, SpaceX

**Curtis Liu, 28; Spenser Skates, 28**  
Cofounders, Amplitude

**Beyang Liu, 27; Quinn Slack, 28**  
Cofounders, Sourcegraph

**Andrew Maas, 29**  
Cofounder, Roam Analytics

**Chris Maddern, 28**  
Cofounder, Button

**Jessica McKellar, 29**  
Director of engineering, Dropbox

**Kylan Nleh, 24**  
Senior product manager, LinkedIn

**Samantha Radocchia, 28**  
Cofounder, Chronicled

**Hany Rashwan, 26**  
Founder, Payout.com

**Cecilia Stallsmith, 27**  
Senior manager, platform and partner marketing, Slack

**Dmitriy Zaporozhets, 29**  
Cofounder, GitLab

### JUDGES

**Jeff Lawson**—cofounder, Twilio  
**Douglas Leone**—managing partner, Sequoia Capital  
**Maran Nelson**—cofounder, Clara Labs

## Mitchell Hashimoto, 27

COFOUNDER, HASHICORP

When Mitchell Hashimoto worked for a consulting firm while an undergrad at the University of Washington in 2010, he was frustrated by how much time he spent priming clients' computers with the right software setup. As a fix, Hashimoto wrote code automating the process, cutting down setup time from about 15 hours to 15 minutes. He made his software, called Vagrant, open source, and within a few years millions of developers and IT professionals were die-hard users.

HashiCorp now offers seven open-source tools that automatically install and configure software in computers, servers and databases. The 60-person startup has raised \$34.7 million in venture funding and has a roster of blue-chip customers including eBay, Disney, PayPal, Stripe, Pinterest, Home Depot and nearly every U.S. bank.

"Every company is realizing the traditional way of doing IT isn't going to scale," Hashimoto says. "Tractor companies or insurance companies want to focus on their business, not on building the delivery mechanism for their software."



## Sean Petterson, 26

COFOUNDER,  
STRONGARM  
TECHNOLOGIES

Safety is a major problem for blue-collar workers: More than 3% of manufacturing workers suffered a workplace injury in 2015, according to the Bureau of Labor Statistics. Brooklyn-based StrongArm Technologies makes wearable protective technology to help industrial workers avoid injury. Its exoskeletons, which retail for \$275 to \$630, align the body to reduce arm fatigue, avoid muscle strains and sprains, and prevent back injuries. Sean

Petterson, whose father was a construction worker, studied product design at the Rochester Institute of Technology, where he came up with the idea for the company. StrongArm has raised \$4.5 million from investors, including 3M, which helps with distribution, and customers include Con Edison and military shipbuilder Huntington Ingalls Industries. Revenue should approach \$8 million in 2017. Says Petterson: "I really wanted to create products that would bring people like my family members home a little bit safer."

MITCHELL HASHIMOTO: WOOL AND SILK SPORT JACKET BY CANALI (\$1,750); COTTON AND LINEN SHIRT BY TED BAKER (\$165); LEATHER GRANDPRÉ TENNIS SNEAKERS BY COLE HAAN (\$130). SEAN PETTERSON: LEATHER BOMBER BY BRUNELLO CUCINELLI (\$5,225); MERINO WOOL SHIRT (\$164); AND MOTOR CITY PAINTS (\$348) BY JOHN VARVATOS; LEATHER AND FELT SNEAKERS BY GIUSEPPE ZANOTTI DESIGN (\$695).



## Manufacturing & Industry

**Rhae Adams, 26**

Director of energy and mining markets, Planetary Resources

**Will Ahmed, 27; John Capodilupo, 25;**

**Aurelian Nicolae, 28**  
Cofounders, Whoop

**Chad Amonn, 29**

Cofounder, Inova Drone

**Justin Barozie, 28**

Associate manager of manufacturing engineering, battery, Tesla Motors

**Jeremy Blum, 26**

Head of electrical engineering, Shaper Tools

**Zack Bomsta, 28; Jordan Monroe, 27;**

**Kurt Workman, 27**  
Cofounders, Owlet Baby Care

**Kasey Catt, 28; Noah Snyder, 28**

Cofounders, Interphase Materials

**Gaurab Chakrabarti, 28; Sean Hunt, 27**

Cofounders, Solugen

**Ben Cogan, 26; Jesse Horwitz, 28**

Cofounders, Hubble Contacts

**Tyler Collins, 28; Mike Radenbaugh, 27;**

**Marimar White-Espin, 27**  
Cofounders, Rad Power Bikes

**Marine Couteau, 26; Ladislav de Toldi, 28**

Cofounders, Leka

**Chase Felger, 28**

Cofounder, Parsable

**Anurag Garg, 29**

Cofounder, Dattus

**Caroline Guenther, 29**

Integrated business planning manager, Cisco Systems

**Neha Gupta, 28**

Business operations, Daqri

**Cody James, 21**

Robotics programmer, self-employed

**Coby Kabili, 28; Braydon Moreno, 29**

Cofounders, Robo 3D

**Jake Kassar, 25; Kramer LaPlante, 25**

Cofounders, MVMT

**Lane Konkel, 26**

Lean leader, General Electric

**Curren Krasnoff, 24**

Cofounder, Cortex Composites

**Hasler Larrea, 28**

Founder, Ori

**Marco Mascorro, 29**

Cofounder, Fellow Robots

**Alex Mathews, 22; Param Shah, 21**

Cofounders, Fusiform

**Kayla McDonnell, 26**

Exterior lighting design release engineer, General Motors

**Cam Murphy, 29**

Managing director, FEAM Aero

**Sean Petterson, 26**

Cofounder, StrongArm Technologies

**Patrick Pittaluga, 25; Sean Warner, 25**

Cofounders, Grubbly Farms

**Jonathan Saperstein, 29**

CEO, Tree Town USA

**Drew Tolly, 26**

Data scientist, Caterpillar

**Justin Wenning, 24**

Welding engineer, Fabrisonic

### JUDGES

Jewel Burks—cofounder, Partpic

Jenny Lawton—COO, Techstars

John Spirk—cofounder, Nottingham Spirk

## Candice Galek, 29

**FOUNDER, BIKINI LUXE**

In March 2016 former fashion model Candice Galek decided to promote Bikini Luxe, her three-year-old online swimsuit retailer, on an unconventional platform: professional networking site LinkedIn. The series of sexy photos of models wearing her flesh-baring products stirred a backlash from users who blasted her for treating the buttoned-up site like an Instagram feed.

"It was very suit-and-tie, and here I was posting these beautiful women, sprawled out on a beach in Tahiti," says Galek. Instead of backing down, she upped the ante with an ultrasexy shot of a neon green and lavender Montce bikini that exposed the mostly bare derriere of Miss Universe contestant Natalie Roser. In her caption Galek wrote, "Is this appropriate for LinkedIn?" The post soon had 50,000 views and 500 comments.

The controversy boosted Bikini Luxe's sales by 20%. In 2017 Galek is aiming to hit \$5 million in revenue and produce her own house brand. The University of Miami grad says that her 18-hour workdays are worth the gratification she gets from running her own business, which she far prefers to life in front of the camera: "I've never been that great at having someone else tell me what to do."



## Art & Style

**Danielle Bernstein, 24**

Blogger, WeWoreWhat

**James Charles, 17**

Makeup artist

**Petra Collins, 24**

Artist

**Morgan Curtis, 29**

Lingerie designer, Morgan Lane

**Pablo Delcan, 27**

Graphic designer, Delcan & Company

**Peche Di, 27**

Model/founder, Trans Models

**Candice Galek, 29**

Founder, Bikini Luxe

**Chloe Gordon, 29;**

**Parris Gordon, 26**  
Fashion designers, Beauville

**Arun Gupta, 28;**

**Julian Connor, 27**  
Cofounders, Grailed

**Skyler Grey, 16**

Artist

**Michael Xu Huang, 22**

Collector/museum founder, M Woods

**Misha Kahn, 27**

Artist

**Tahir Carl Karmali, 29**

Artist

**Julia Gudish Krieger, 28**

Founder, VillageLuxe

**Claudia Li, 28**

Fashion designer, Claudia Li

**Angela Luna, 22**

Fashion designer, Adiff

**Sarah Meyohas, 25**

Artist

**Jane Moseley, 29**

Artist/model

**Bethany Mota, 21**

YouTube personality

**Willia Nasatir, 26**

Artist

**Jake Rosenberg, 29**

Cofounder, Coveteur

**Rachel Rossin, 29**

Artist

**Tschabalala Self, 26**

Artist

**Amy Shepsman, 29**

Jewelry designer, Flaca Jewelry

**Marieclaire St. John, 29**

Fashion designer, Dressshirt

**Vanessa Stofenmacher, 29**

Founder, Vrai & Oro

**Katie Stout, 27**

Furniture designer/artist

**Paige Dellavalle Walker, 29**

Jewelry designer, Stella Valle

**John Wise, 29**

Cofounder, Lovepop

**Jamie Wolfond, 25**

Industrial designer, Good Thing

### JUDGES

Carter Cleveland—founder, Artsy

Michelle Phan—founder, Ipsy

Christian Siriano—fashion designer

SILK DRESS BY SALVATORE FERRAGAMO (\$4,900) AND SANDALS WITH CRYSTAL BROOCH BY GIUSEPPE ZANOTTI DESIGN (\$1,150).



## Consumer Technology



### 30 UNDER 30

## Noah Kraft, 29

COFOUNDER, DOPPLER LABS

Noah Kraft is a rookie in the world of hardware, but he's building one of the most ambitious audio products in years. In June 2016 Kraft and his San Francisco team unveiled the Here One wireless earbuds, which, like all headphones, let you listen to music and take phone calls but also filter out specific noises from the outside world. Unlike normal noise-canceling headphones, which create a Cone of Silence effect, the Here One has multiple directional microphones that let you control which sounds—a baby crying or your boss' voice—you can still hear. "Everyone's talking about wearables. But most of the focus is on the eyes and the wrist. And we made a bet early on that the ears were actually a more elegant place."

The company has raised \$50 million, has more than 65 employees and will start shipping Here One to consumers in early 2017.

**Ben Anderson, 28**

Cofounder, Amino Apps

**Matthew Bailey, 27; Aaron Grant, 27; Stephen Lake, 27**

Cofounders, Thalmic Labs

**Colin Beighley, 28; Fergus Noble, 29**

Cofounders, Swift Navigation

**Joseph Bernstein, 28;**

**Kayvon Beykpour, 28**

Cofounders, Periscope

**Christina Bognet, 29**

Cofounder, PlateJoy

**Michael Brandt, 28;**

**Geoffrey Woo, 28**

Cofounders, Nootrobox

**Skinner Cheng, 29;**

**Pieter Doevendans, 26;**

**Thibault Duchemin, 25**

Cofounders, Ava

**Ben Christensen, 24; Garrett Lord, 27;**

**Scott Ringwelski, 24**

Cofounders, Handshake

**Joshua Dziabiak, 29; Adam Lyons, 29**

Cofounders, The Zebra

**Steve El-Hage, 27**

Cofounder, Massdrop

**Mattieu Gamache-Asselin, 26;**

**Jamie Karkaker, 27**

Cofounders, Scriptdash

**Sergey Gonchar, 24;**

**Eugene Nevgen, 24**

Cofounders of MSQRD, Facebook

**Yunha Kim, 27**

Founder, Simple Habit

**Kal Kloepfer, 19**

Founder, Biofire Technologies

**Lexie Komisar, 29**

Senior lead, IBM Digital

Innovation Lab

**Noah Kraft, 29**

Cofounder, Doppler Labs

**Jeremie Lasnier, 27;**

**Andre Lorenceau, 27;**

**Saswat Panda, 28**

Cofounders, LiveLike VR

**Joseph Lau, 27;**

**Nikil Viswanathan, 29**

Cofounders, Down to Lunch

**Cory Levy, 25**

Cofounder, One Inc.

**Alexey Moiseenkov, 26**

Cofounder, Prisma Labs

**Keller Rinaudo, 29**

Cofounder, Zipline

**Jonathan Rodriguez, 27**

Spectacles architect, Snapchat

**JD Ross, 26**

Cofounder, OpenDoor

**David Rust, 27**

Director of operations strategy, Lyft

**Brian Tolkin, 26**

Senior product manager,

Shared Rides, Uber

**Evan Wallace, 27**

Cofounder, Figma

**Justin Wetherill, 29**

Cofounder, uBreakiFix

**Whitney Wolfe, 27**

Founder, Bumble

**Ajay Yadav, 29**

Founder, Roomi

**Alexandra Zatarain, 27**

Cofounder, Eight

### JUDGES

**Steve Anderson**—founder, Baseline

Ventures

**John Collison**—cofounder, Stripe

**Aileen Lee**—founder, Cowboy Ventures

WOOL SUIT JACKET BY JOS. A. BANK RESERVE (\$1,098); BYRON STRAIGHT JEANS BY HUDSON JEANS (\$198); IGUANA PRINT EMBOSSED COWHIDE BELT BY TORINO LEATHER CO. (\$95); CANVAS TRAINER BY J.M. WESTON (\$680); SEAMASTER DIVER 300M CO-AXIAL 41 WATCH BY OMEGA (\$4,400).



## Games

### Lishan AZ, 26

Game designer, University of Southern California

### Eric Barone, 29

Game developer, ConcernedApe

### Zaqueri Black, 24

Professional League of Legends player, Counter Logic Gaming

### Joe Brammer, 24

Senior producer, Bulkhead Interactive

### Kitty Calls, 26

Freelancer, Kitty Calis

### Fabiano Caruana, 24

Chess grandmaster, Fabiano Caruana

### James Earl Cox III, 26

Cofounder, Seemingly Pointless

### Juan DeBiedma, 23

Professional Super Smash Bros. Melee player, Team Liquid

### Andy Dinh, 24

Founder, Team SoloMid

### Natalie Gravier, 25

Visual designer, USC Institute for Creative Technologies

### Lisy Kane, 29

Producer, League of Geeks

### Gennadiy Korol, 29

Project manager, Moon Game Studios

### Jasmine Lawrence, 25

Program manager II, Microsoft

### Auguste Massonnat, 28

CEO, Room on Fire

### Daniel Mullins, 24

Indie game designer, Daniel Mullins Games

### Jenny Qian, 29

Director of business operations, Twitch

### Rachel Quirico, 28

eSports host, Cyber Solutions Agency

### Khaled Abdel Rahman, 25

Product manager, Google

### Matt Salsamendi, 19

Cofounder, Beam

### Alex Schwartz, 29

CEO, Owlchemy Labs

### Yuting Su, 28

Founder, Thinker-Tinker

### Tomber Su, 25

Managing director, High School Starleague

### Max Temkin, 29

Cofounder, Cards Against Humanity

### Gabriel Toledo, 25

Professional Counter-Strike: Global Offensive player, SK Gaming

### Josh Watson, 29

eSports operation manager, Psyonix

### Noah Whinston, 22

CEO, Immortals

### Zach Wigal, 27

Founder, Gamers Outreach

### Liam Wong, 29

Graphic design director, Ubisoft Entertainment S.A.

### Andrey Yanyuk, 24

Founder, Tempo Storm

### Olga Zinoveva, 26

Producer, 343 Industries

### JUDGES

Brandon Beck—cofounder, Riot Games

Jade Raymond—founder, Motive Studios

Bonnie Ross—corporate vice president, Microsoft

## Andy Dinh, 24

FOUNDER, TEAM SOLOMID

In the world of competitive videogaming, Andy Dinh may be the next Michael Jordan or Nolan Ryan—a professional player turned team owner and sports icon. His Team SoloMid is North America's top squad in the Tencent-owned game League of Legends, a hugely popular eSport that attracts 100 million players monthly, selling out arenas like Madison Square Garden for live competitions.

"As I just competed more and more, eSports was taken a lot more seriously," Dinh says. "[Now] you're seeing billionaires buy teams in eSports."

After failing to persuade existing eSports organizations to pick up his team, Dinh formed TSM in 2009. He ran the organization while still serving as captain of the five-man team before stepping down in 2013 to focus solely on management. TSM's YouTube channel has more than a half-million subscribers, and its star player, Søren "Bjergsen" Bjerg, boasts 1.2 million followers on Twitch. Dinh has been aggressive about monetizing the business, bringing in sponsors like Geico, HTC, Red Bull and Axe.





## 30 UNDER 30

### Health Care

**Ankur Aggarwal, 27;** Hareesh Ganesan, 25; Rahul Jain, 26; Nick Valilis, 27  
Cofounders, TowerView Health

**Elizabeth Asai, 25;** Elliot Swart, 25  
Cofounders, 3Derm

**Adam Behrens, 28**  
Postdoctoral fellow, MIT

**Archit Bhise, 25;** Vinayak Ramesh, 26  
Cofounders, Wellframe

**Carrie Cowardin, 28**  
Postdoctoral fellow, Washington University

**Matthew De Silva, 29**  
Founder, Notable Labs

**Prarthna Desai, 27**  
Operations, Zipline

**Riley Ennis, 23;** Gabriel Otte, 28  
Cofounders, Freenome

**Jiang He, 28**  
Postdoctoral fellow, MIT

**David Hysong, 29**  
Founder, Shepherd Therapeutics

**Emilia Javorsky, 28**  
Cofounder, Arctic Fox

**Lydia Kisley, 28**  
Postdoctoral fellow, University of Illinois, Urbana-Champaign

**Vivek Koppurthi, 27**  
Cofounder, NeoLight

**Michael Martin, 29**  
Cofounder, RapidSOS

**Nicole Moskowitz, 26;** Jessica Traver, 25  
Cofounders, IntuiTap Medical

**Alaa Murabit, 27**  
High-level commissioner, UN

**Sudhakar Nuti, 25**  
M.D. candidate, Yale University

**Kevin O'Rourke, 29**  
M.D./Ph.D. student, Weill Cornell Medical College

**Shaun Patel, 28**  
Orthopedic surgery chief resident, Harvard Medical School

**Ashwin Pushpala, 28**  
Founder, Sano

**Srilakshmi Raj, 29**  
Postdoctoral fellow, Cornell University

**Matthew Sacchet, 29**  
Postdoctoral fellow, Stanford University

**Emily Schlichting, 27**  
Chief of staff, Office of the Assistant Secretary for Legislation, Department of Health and Human Services

**Tyler Shultz, 26**  
Visiting researcher, Stanford University

**Niko Sklevaski, 29**  
Cofounder, Redox

**Rohan Suri, 17**  
Founder, Averia Health Solutions

**Gloria Tavera, 29**  
President of the board, Universities Allied for Essential Medicines

**Austin Walker, 28**  
Cofounder, Innovein

**Tim Wang, 28**  
Cofounder, KSQ Therapeutics

**Arsani William, 27**  
Investment professional, Farallon Capital Management

#### JUDGES

Ann Lamont—managing partner, Oak Investment Partners  
Nat Turner—cofounder, Flatiron Health  
Anne Wojcicki—cofounder, 23andMe

## David Freed, 28

**PROJECT MANAGER,  
NET POWER DEMONSTRATION PLANT**

David Freed oversees a \$140 million program to build a first-of-its-kind power plant near Houston that will burn natural gas. The 50-megawatt plant is designed to emit no carbon dioxide or other pollutants. The trick is in the plant's revolutionary design, using something called the Allam Cycle, which captures carbon dioxide so that it can be injected and sequestered in old oil fields rather than released into the atmosphere. Exelon and Toshiba back the project. "I believe climate change is the challenge of our generation," says Freed. "There's a lot of really great things [being done] in renewables and solar and wind, but in order to limit the worst impacts of climate change, carbon capture has to be part of the solution."

"My best day will be when this technology actually works and we know that we can make an impact on the energy world."



## Michael Martin, 29

**COFOUNDER, RAPIDSOS**

Last year more than 10,000 people died when they could not relay fast and accurate information after calling 911. People in danger don't always have the presence of mind to press the right numbers and explain where they are. But what if your smartphone could do that for you? That's the idea behind RapidSOS' smartphone app, Haven. With a single touch, it sends the 911 dispatcher your exact location.

"Despite all the ways that technology has transformed our lives, [911] calls are still going through a 1960s infrastructure," says the company's cofounder/CEO, Michael Martin.

RapidSOS has raised \$14 million and can now handle 911 calls nationwide. The service is being used just 25,000 times a month, about 0.1% of all 911 calls, so there is plenty of room to grow. "This technology will be preinstalled across your life, whether it's on your wearable, already in your car, on your smartphone. So that whenever you need it, it is there for you."

MICHAEL MARTIN: WOOL HAMPTON SUIT JACKET (\$1,795) AND MOTOR CITY TROUSERS (\$348) BY JOHN VARVATOS; COTTON SHIRT BY TED BAKER (\$39); SILK POCKET SQUARE BY CHARLES TYRWHITT (\$20); LEATHER GRANDPRIX SNEAKERS BY COLE HAAN (\$130).  
DAVID FREED: LINEN SPORT JACKET (\$1,895); WOOL-AND-CASHMERE CREWNECK SWEATER (\$1,295) AND POPLIN ASTON SHIRT (\$495) BY RALPH LAUREN; BYRON JEANS BY HUDSON JEANS (\$189); JACOB MONKSTRAP BOOTS BY JOHN VARVATOS (\$448).



## Energy

**Michael Alfaro, 28**  
Head of exploration and production investing, Zimmer Partners

**Elizabeth Barno, 26**  
Community manager, Greentown Labs

**Kevin Barry, 23; Thaddeus Tarkington, 24**  
Cofounders, FilterEasy

**Charles Cai, 29**  
Cofounder, MG Fuels

**Kelana Cave, 18**  
Founder, Mare

**Anthony Diamond, 29; Amrit Robbins, 27**  
Cofounders, Axiom Exergy

**James Ellsmoor, 24**  
Director, Solar Head of State

**Giles Eperon, 29**  
Research fellow, University of Washington

**David Freed, 28; Mike McGroddy, 29**  
Project manager/principal, Net Power Demonstration Plant

**Nishant Garg, 29; Jimit Shah, 28**  
Cofounders, Flow Labs

**Thomas Healy, 24**  
CEO, Hylion

**Christopher Hopper, 29**  
Cofounder, Aurora Solar

**Samir Ibrahim, 28**  
CEO, SunCulture

**Christina Karapatakis, 29**  
Principal, Schlumberger

**Paige Kassalen, 23**  
Engineer, Solar Impulse

**Ravi Kurani, 29**  
Cofounder, Sutro

**Ann Makosinski, 19**  
Founder, Makotronics Enterprises

**Maanasa Mendu, 14**  
Student, Mason High School

**Gabriel Mesa, 15**  
Founder, Mesa Foundry

**Sam Slaughter, 29**  
Cofounder, PowerGen Renewable Energy

**Arthur Souritzidis, 28**  
CEO, Momentum Solar

**Travis Thompson, 29**  
Research fellow, University of Michigan

**Collin Touhey, 29**  
CEO, Pvilion

**Charlie Upshaw, 28**  
Cofounder, IdeaSmiths

**Augusta Uwamanzu, 18**  
Student, Harvard University

**Richard Walsh, 29**  
Program lead of clean energy solutions, WGL Energy

**Richard Wang, 27**  
CEO, Cuberg

**Raymond Weltekamp, 28**  
CEO, polySpectra

**Kendrick Worrell, 28**  
Cofounder, Accelerate Resources

**Sam (Yinglin) Xu, 29**  
Head of oil and gas investment banking, CohnReznick Capital Markets Securities

### JUDGES

**Matt Owens—cofounder,** Extraction Oil & Gas  
**T. Boone Pickens—founder,** BP Capital  
**Allison Lami Sawyer—cofounder,** Rebellion Photonics



## Hope Hicks, 28

**PRESS SECRETARY,**  
**DONALD J. TRUMP FOR PRESIDENT**

Hope Hicks rocketed to prominence last year as a one-woman press team for a candidate known for eschewing talking points and press conferences in favor of hurling curveballs via Twitter. She has reputation for being tight-lipped, but when your boss is Donald Trump, that's hardly a problem.

"Whether it's Twitter or an arena or a TV show," Hicks

says, "he's magnetic. People are drawn to him."

She launched her PR career at New York City's Hiltzik Strategies, whose clients included the Trump Organization, and then quit to work directly for the family's business. In Washington she's continuing to fend off the fourth estate for her "dream client," and she hopes to parlay that into "even a small role" in the Trump Administration. The 24/7 life of a Beltway operative is a new experience for this Connecticut native, who used to go to bed at 9:30 p.m. "I don't sleep much, but when I do, I sleep well."

## Law & Policy

**Kate Aitken, 29**  
Chief of staff for federal policy and federal affairs, Airbnb

**Jessica Anderson, 29**  
Grassroots director, Heritage Action for America

**Adina Appelbaum, 29**  
Equal Justice Works Fellow, Capital Area Immigrants' Rights Coalition

**Andrew M.J. Arruda, 27; Pargies Dall'Oglio, 27; Jimoh Ovbalege, 23**  
Cofounders, ROSS Intelligence

**Ryan Burke, 29**  
Special assistant to the president for economic policy, the White House

**Jamira Burley, 28**  
National deputy millennial vote director, Hillary for America

**Elizabeth Clark-Polner, 29**  
Associate research scholar in law, Yale University

**Matthew Denhart, 29**  
Executive director, Calvin Coolidge Presidential Foundation

**Johnetta Elzie, 27; Samuel Sinyangwe, 26**  
Cofounders, Campaign Zero

**Aaron Ginn, 28**  
Cofounder, the Lincoln Network

**Greg Glod, 29**  
Manager of state initiatives and senior policy analyst, Texas Public Policy Foundation

**Alex Harris, 28**  
Law clerk to Justice Anthony Kennedy, the Supreme Court of the United States

**Chelsea Harrison, 29**  
Senior policy communications manager, Lyft

**Jon Hartley, 27**  
Cofounder, Real Time Macroeconomics

**Hope Hicks, 28**  
Press secretary, Donald J. Trump for President

**Joshua House, 28**  
Attorney, Institute for Justice

**Elizabeth Kelly, 29**  
Director of policy, United Income

**Sarah McBride, 26**  
National press secretary, Human Rights Campaign

**Svante Myrick, 29**  
Mayor, City of Ithaca

**Amanda Nguyen, 25**  
Founder, Rise

**Steven Olikara, 26**  
Founder, Millennial Action Project

**Sonya Passi, 28**  
Founder, FreeFrom

**Jonathan Perichon, 26; Daniel Yanisse, 28**  
Cofounders, Checkr

**Andrew Rausa, 29**  
Advertising and privacy counsel, Facebook

**Jordan Roberts, 29**  
Associate, Fenwick & West

**Varun Sivaram, 27**  
Acting director for energy security and climate change, Council on Foreign Relations

**Xi Yin Tang, 29**  
Attorney, Mayer Brown

**Kendall Hope Tucker, 24**  
Founder, Polis

**Ryan Walsh, 29**  
Chief deputy solicitor general, Wisconsin Department of Justice

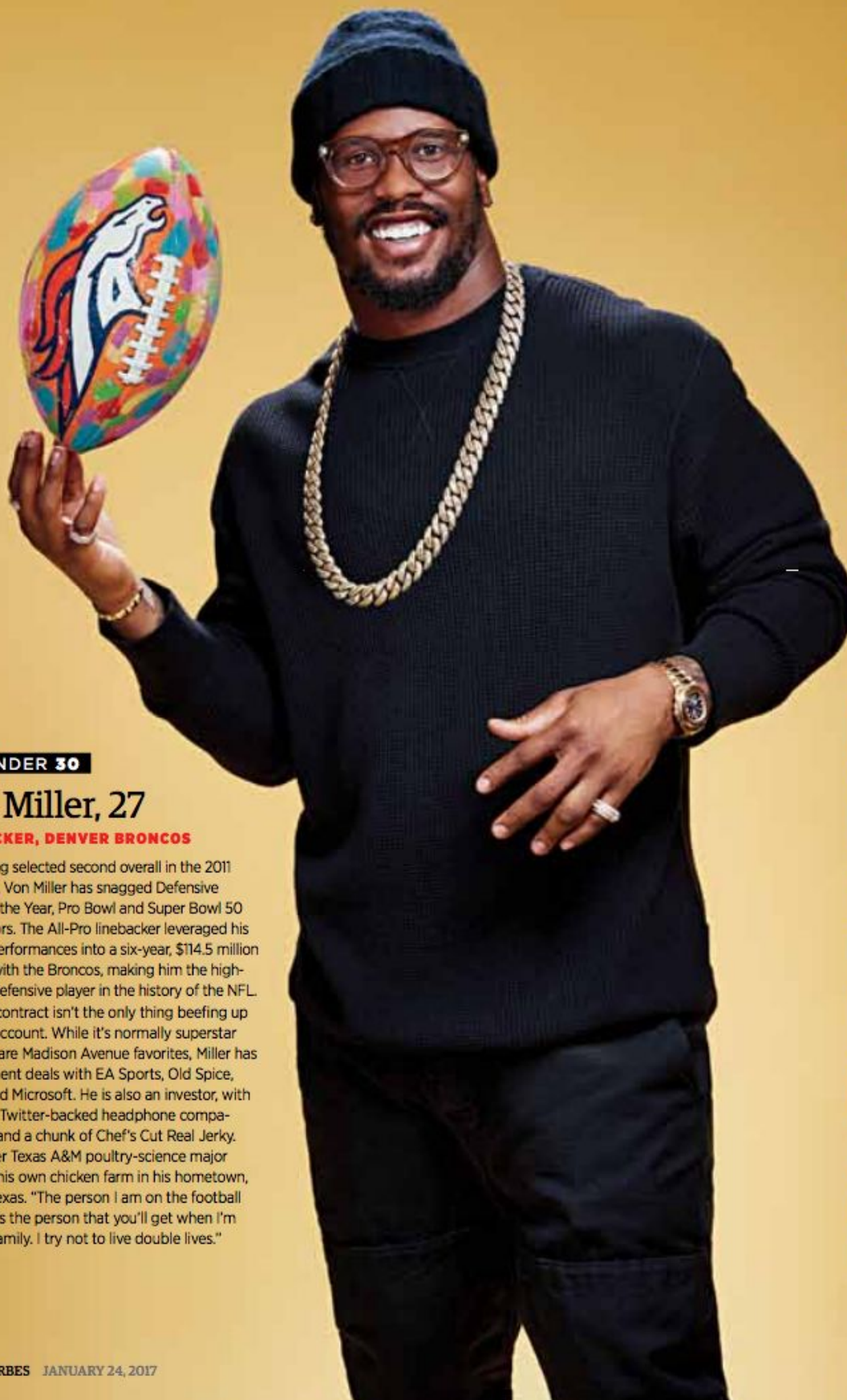
**Matt Watters, 28**  
Team lead, McKinsey & Company

### JUDGES

**Arthur C. Brooks—president,** American Enterprise Institute  
**William Eskridge Jr.—John A. Garver Professor of Jurisprudence,** Yale Law School  
**Nate Levine—cofounder,** OpenGov  
**Anne-Marie Slaughter—president,** New America







## 30 UNDER 30

### Von Miller, 27

**LINEBACKER, DENVER BRONCOS**

Since being selected second overall in the 2011 NFL Draft, Von Miller has snagged Defensive Rookie of the Year, Pro Bowl and Super Bowl 50 MVP honors. The All-Pro linebacker leveraged his on-field performances into a six-year, \$114.5 million contract with the Broncos, making him the highest-paid defensive player in the history of the NFL.

That contract isn't the only thing beefing up his bank account. While it's normally superstar QBs who are Madison Avenue favorites, Miller has endorsement deals with EA Sports, Old Spice, Adidas and Microsoft. He is also an investor, with a stake in Twitter-backed headphone company Muzik and a chunk of Chef's Cut Real Jerky. The former Texas A&M poultry-science major also runs his own chicken farm in his hometown, Desoto, Texas. "The person I am on the football field, that's the person that you'll get when I'm with my family. I try not to live double lives."

## Sports

**Alessandro Babini, 25**  
Cofounder, Humon

**Andrew Barge, 29**  
Content development manager, Twitter

**Odell Beckham Jr., 24**  
Wide receiver, New York Giants

**Martellus Bennett, 29**  
Tight end, New England Patriots

**Mookie Betts, 24**  
Right fielder, Boston Red Sox

**Simone Biles, 19**  
Gymnast, Team USA

**Elena Delle Donne, 27**  
Shooting guard, Chicago Sky

**Draymond Green, 26**  
Forward, Golden State Warriors

**Javier Hernandez, 28**  
Forward, Bayer Leverkusen

**Kyrie Irving, 24**  
Point guard, Cleveland Cavaliers

**Patrick Kane, 28**  
Right wing, Chicago Blackhawks

**Akshay Khanna, 29**  
Vice president of strategy, Philadelphia 76ers

**Chloe Kim, 16**  
Snowboarder

**Julia Landauer, 25**  
Stock car driver, Nascar

**Sydney Leroux, 26**  
Forward, FC Kansas City

**Tatyana McFadden, 27**  
Wheelchair marathon athlete, Team USA

**Collin Meador, 29**  
Investment associate, San Francisco 49ers

**Von Miller, 27,**  
Linebacker, Denver Broncos

**Katie Nolan, 29**  
TV host, Fox Sports

**Grant Norris-Jones, 27**  
Director of integrated partnerships, FanDuel

**Nneka Ogwumike, 26**  
Forward, Los Angeles Sparks

**Kate Pratt, 28**  
Director of marketing partnerships and team sales, Madison Square Garden Co.

**Carey Price, 29**  
Goalie, Montreal Canadiens

**Milos Raonic, 26**  
Tennis player

**Chris Sale, 27**  
Pitcher, Boston Red Sox

**Evan Shugerman, 27**  
Sports partnerships manager, Facebook

**Shakur Stevenson, 19**  
Boxer, Team USA

**Jake Stone, 26**  
Director of business development, Omnigon

**Nigel Sylvester, 29**  
BMX rider

**Justin Zayat, 24**  
Vice president, Zayat Stables

## JUDGES

James Harden—shooting guard, Houston Rockets  
Phil Knight—chairman emeritus, Nike  
Casey Wasserman—chairman, Wasserman Media Group